

# NOTES

Data sharing/election debriefing meeting: July 19, 2018

## I. **Presentation by Howard Wayne: “Where we stand now”**

- Democrats need to net 23 seats to gain the House, and 7 of those target seats are in California. It will be difficult to gain all 7, however because:
  - Gubernatorial candidate John Cox and the gas tax repeal proposition will bring Republican voters to the polls
  - Two districts are in the San Joaquin Valley (District 10 and 21) where voters favored Republican candidates on June 5
  - Three districts (25, 39 and 45) also favored Republican candidates
  - Two districts (48, where Rohrbacher is incumbent, and 49, Darrell Issa’s old seat) are the most likely to flip to Democratic candidates
  - There are 12 currently held Democratic seats that are vulnerable
- Democratic voter turnout is going to be essential to taking back the house

## II. **Presentation by Wendy Gelernter: “Overview of publicly available electoral data”**

- The presentation is available online at: <http://www.sddocs.org/election/2018/>
- Voter registration and voter turnout trends in San Diego county point to a continuing shift towards Democratic and progressive voters
- A dramatic increase registrations of No Party Preference (Independents) resulted in almost 1/3 of San Diego County voters registering as NPPs.
- Understanding the views, and developing messages that appeal to NPP voters should be a focus of GOTV efforts

## III. **Presentation by Dr. Tom K. Wong: “Trends in San Diego County voter registration and turnout”**. Due to a family emergency, this talk will be deferred until the group’s next meeting (date to be arranged)

## IV. **Additional input from meeting participants**

- Cipriano Vargas and Emiliana Sparaco summarized the successful efforts of Flip the 49<sup>th</sup> to nominate Mike Levin as the Democratic candidate for November’s midterm congressional election. The strategy relied on effectively targeting low propensity voters with education and GOTV efforts. They also provided an overview of the status of local North County races for offices such as Supevisor, State Senate, City Council, etc.
- Oren Robinson recommended Catherine Shaw’s book, “The Campaign Manager: Running and Winning Local Elections” for guidance on strategy

## V. **Unanswered questions (that we hope further analysis will help answer):**

- Who are the No Party Preference Voters, where are they, and which messages will appeal to them most?
  - (the group generally agreed with Howard Wayne that health care and Republican tax cuts for corporations would strongly resonate with most voters)

- Which Get Out the Vote tactics are most effective (canvassing, phone banks, text banks, mailers, social media, etc.)?
- Who are the currently non-registered “eligible voters”, and how do they break down by geography, income, race, age, class, etc.
- How was money spent on the June 5 election, and where was it spent the most effectively?

**VI. Next Meeting:** will feature Dr. Tom K. Wong’s deferred presentation. Date, time and location TBD.

**Attending**

|   |   |
|---|---|
| Tama Becker-Varano,<br>Change Beings With Me/Indivisible  | Larry McNamara,<br>Indivisible Downtown |
| Melinda Forstey,<br>Pacific Beach Democratic Club         | Leslee Morris,<br>Indivisible Downtown  |
| Wendy Gelernter,<br>Pacific Beach Democratic Club         | Micah Perlin                            |
| Sabrina Kaplan,<br>Indivisible La Jolla and Pacific Beach | Oren Robinson                           |
| Spencer Katz,<br>Flip the 49th                            | Emliana Sparaco,<br>SEIU                |
| John Loughlin,<br>San Diego County Democratic Party       | Larry Stowell,<br>SDDOCS                |
| Kirsten McNamara,<br>Indivisible Downtown                 | Cipriano Vargas,<br>Flip the 49th       |
|   | Howard Wayne                            |

Unable to attend: Angela deJoseph, Kathy Stadler, Tom Wong